



Murray Marder

(the Money Guy)

<http://www.smallbusinesssteleminarseries.com>

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Click here for a special video message from Murray Marder

<http://vimeo.com/1773809>

Here are some amazing products I use myself to help us generate more leads. I hope they help you as well! They are worth checking out if you want better prospects, higher profits, and less work with more gracious clients!

These include many products geared toward helping you write the copy that will attract customers, instant sales letters to make the process easier, ways to boost your clients via a monthly ezine, methods to delegate lower valued tasks to others leaving you more time for the most important issues within your business, I can even tell you where to get a FREE website directly from Bill Gates and Microsoft (no obligation at all) and finally we can help you finance the expansion of YOUR business! So stay tuned! These resources have generated millions of dollars for the expert geniuses I've illustrated here, they work for ME in my businesses, and if you use them they can do the same for your business too!

Introducing the new Entrepreneur Magazine e-book Take, Manage, and Grow Your Business

Online

Microsoft Office Live Small Business and Entrepreneur Magazine are committed to helping entrepreneurs start and nurture their businesses by providing solutions that can be put into action immediately.

Get your free copy of "Build A Website That Sells: 10 Easy Ways to Grow Your Website." This 54-page downloadable e-book in PDF format includes tips, techniques, and tools to help you design an effective and engaging Web site.

FREE Download here

<http://officeliveoffers.com/ebook/default.htm?cid=D948C490-4C87-499D-AA2C-516BCFADC5D6>

Kim Castle

BrandU

There's A Brand Inside You: Big Business Success, No Matter Your Size

- Want big business success as a small business owner or entrepreneur?
- Want to separate yourself in a competitive market place?
- Want your business materials to do the talking for you?

These answers are easy when you know how.

This 60-minute audio version of the powerful live presentation "There's A Brand Inside You with Kim Castle" will remind you through interactive exercises how brand worthy your business is. Experience this presentation as hundreds of entrepreneurs experience it live.

<http://www.brandu.com/utility/showProduct/?objectID=19&CID=25519-0-4523317>

You probably know that a newsletter is the most effective customer relationship tool available – bar none - but they can also be time consuming and frankly, a real pain! Well, my buddy Jim Palmer (THE Newsletter Guru) has developed a complete done-for-you newsletter service called

No Hassle Newsletters and I highly recommend you check it out.

www.MurraysNewsletterSecrets.com

Are you ready to learn the secret to creating a seven figure freedom-based business ? The secret is LEVERAGE!

MY buddy THE AMAZING Melanie Benson Strick shows you these simple steps to revolutionizing the way work gets done in your business.

How delegating just three simple jobs can free you up to double your income and time-off.

An easy-to-follow formula that will help you determine what to delegate and what to keep so you stay focused on your highest payoff activities.

The three deadly mistakes entrepreneurs make with their teams & how to avoid making them.

A simple two-step plan to make money instantly by outsourcing and delegating

The million dollar question you MUST ask yourself before you hire a team

Click here to get her free details and gift

<http://www.virtualteambuildingsecrets.com/murray>

How would YOU like to have my friend Mr. James Roche, the Infor Product Guy reveal secrets on how YOU can solve all your marketing problems in 20 minutes or less

How one simple distinction can make the difference between struggling for years (possibly failing) and experiencing an overnight success.

The three most important questions you must ask in your business if you want to see passive revenue.

How to guarantee your info products will be a huge success, even before you spend a single minute (or a single dollar) trying to create them.

Why marketing tools that should work usually fail, and what you can do about it.
Click here to get the free details & gift from James!

<http://www.MyiMap.com/murray>

How about attracting the clients you really want for less work and higher profits? Sounds good right?

Well my friend Dawn Allen, Law of Attraction Expert & Coach can show you how to attract the best type of customer for you and your business

How to release patterns from your past and transform limiting beliefs that block you from manifesting your current desired business & personal life

How to discover a new revised YOU so that you can give your customers higher & better levels of service

Click here for her free gift and information

<http://www.inspiredheartcoaching.com/murray/>

Alexandria Brown's Online Success Blueprint Seminar Nov 2008

HERE'S HOW TO BLAST OFF YOUR SALES, FAST!

Learn how to publish a simple ezine that will boost your business, make you famous, and grow a massive mailing list you can market to over and over. FREE report tells you how at

<http://www.netofficetoolbox.com/app/?Clk=2179384>

Alexandria Brown ezine publishing

HOW TO PUBLISH AN EZINE THAT MAKES YOU MONEY
FREE Special Report tells you how! Learn how to publish a simple ezine that will boost your business, make you famous, and grow a

massive mailing list you can

My friend-Miss Lorrie Morgan – Ferrero is “THE copywriting GURU” to go to if you want to

learn

how to write good copy which will translate into more sales!! The woman is AMAZING! I have learned so much for her, and continue to improve my skills everyday thanks to Lorrie! Plus the lady is a sweetheart of a person too!

You need her copywriting Boot Camp! This Online 6 session multimedia tele-seminar spans 12 weeks Participants get a ton of hand-holding and experience writing copy whether they are veterans or rank beginners. You’re an ethical business owner with a knockout product or service that could make people’s lives so much better, right?

So why they aren’t buying from YOU?

Here is the problem. It isn’t enough to just have a great product or service anymore. You have to CONNECT with each member of your target market...truly, madly, deeply (to echo the words of the tattoo of Tori Spelling’s husband)

To succeed in business today you must have:

=> Trust over hype

=> Integrity over “the fine print”

=> Attraction over repulsion

Here are the criteria to get them to buy. First of all, the prospect must know, like and trust you. Secondly, he or she must believe you will make their lives better on some level. In other words, we buy based on emotion criteria. And what moves us into the buying state are the words or the “copy”. If your copy is weak so are your sales.

It doesn’t have to be that way! You can harness this skill for yourself with the help of my friend, Lorrie Morgan-Ferrero of Red Hot Copy!

~~~~~ANNOUNCING THE NEXT ONLINE COPYWRITING BOOTCAMP~~~~~

Twice a year Lorrie holds this phenomenal 6 session tele-seminar series over 12 weeks to turn your limp copy into a sizzling sales machine that works in TODAY’S MARKETPLACE! I listen to My CDs, and MPS from Lorrie every single day! The only regret I have from 2007, is that I did not really “get her” words of wisdom until this last year! market to over and over. Go to;

<http://www.netofficetoolbox.com/app/?af=588466>

sliver mastermind monthly coaching call

Hear live calls each month with Ali and her special guests

<http://www.netofficetoolbox.com/app/?Clk=1941974>

Want you website and emails to talk?  
Click here so that you can impress and educate more web visitors in your own voice like I do!

<http://members.audiogenerator.com/specialinfo.asp?x=1193742>

Want to give live and recorded tele-seminars easily like Alex Mondossian, Tellman Knudson, Rick Raddatz, Armand Morin, Ali Brown, Lorrie Morgan - Ferrero and I do?  
Click, here for full details;

<http://instantTeleseminar.com/productInfo.asp?x=259314>

IS YOUR BUSINESS DRIVING YOU CRAZY?  
MY FRIEND MELANIE BENSON STRICK IS A GENIUS AT SETTING UP YOUR  
BUSINESS WITH PROCESSES  
TO FREE UP YOUR TIME FOR THE MOST IMPORTANT ISSUES!  
WANT TO OVERCOME THE OVERWHELM?  
Transform Your Business Into A Money-Making Machine

<http://www.profcs.com/app/?Clk=2210184>

Take More Time Off Than You Ever Thought Possible  
A Paint-By-Numbers System That Is Available Even For Shoestring Budgets

<http://www.profcs.com/app/?Clk=2210190>

This Is The Proven Formula to Having the Wealth and Freedom You Deserve!  
Thousands of entrepreneurs come together to blast through the obstacles and clutter that hold them back. Success Connection's National Clean Sweep Challenge is a FREE event geared to help entrepreneurs work less and make more. Register to receive a FREE value-filled toolkit, at

<http://www.profcs.com/app/?Clk=2210200>

My friend Yanik Sliver and I use most of these tools and they all work great!

**Instant Sales Letters:**

Instant Sales Letter templates are a valuable (and effective) marketing tool for nearly any business owner who wants to increase their profits. You can create your own powerful sales letter in just minutes...without writing!

<http://instantsalesletters.com/?44088>

**Instant Internet Profits:**

The course that shows how a completely different approach to Internet marketing took me from zero to making \$51,351.94 in my first 6 ½ months online, working from home.

<http://instantinternetprofits.com/?44088>

**33 Days to Online Profits:**

The step-by-step, day-by-day guide to finally making real money online in 33 days or less for almost any product or service you sell

<http://33daystoonlineprofits.com/?44088>

**33 Days to Online Profits Video CDroms:**

Hot seller! Updated and revised version of "33 days" with screen capture video Jam-packed on 2 CDROM's this goes way beyond ebooks, beyond membership sites or anything else before it! 41 videos totaling 3 hours, 9 minutes, and 44 seconds of video instruction from Yanik and Jim.

<http://33daystoonlineprofits.com/video/?44088>

**Mind Motivators:**

Amazing Breakthrough Psychological Tactics Will Help You Squeeze More Cash-Profits Out of Every Customer You Attract During any Economic Downswing, Meltdown, or Recession. Even if

You're on a Shoestring Budget!

<http://mindmotivators.com/?44088>

**Ultimate Copywriting Workshop:**

The massive home study course is taken from a very recent \$4000/person workshop taught exclusively by Yanik for 2 1/2 days! Inside you can sneak away with every single trick, tactic,

formula, shortcut, strategy and jealously-guarded secret the Internet's #1 most-celebrated copywriter uses to create huge piles of cash at will.  
<http://ultimatecopywritingworkshop.com/?44088>

#### Autoresponder Magic:

Autoresponder Magic is a massive collection of winning autoresponder messages to model, copy and swipe from the top Internet marketers around.  
<http://autorespondermagic.com/?44088>

#### Million Dollar Emails:

Million Dollar Emails reveals the secrets of using email marketing and the power to create cash on demand. Imagine, anytime you need more money, you just hit SEND! Click...Send...Make Money!  
<http://milliondollaremails.com/?44088>

#### Small Business Financing Programs

Attn: small business owners, solo-entrepreneurs, coaches

If your business has been handicapped by the worldwide economic slowdown, and you have decent to excellent credit, YOU may be able to qualify for our business line of credit or a working capital business expansion loan up to \$ 500,000. Available in USA, Canada, Mexico, UK, and Australia/New Zealand!

Below we feature many financing programs geared to help expand your current business operation including lines of credit, secured and unsecured loans, commercial, franchise, mortgages etc .

[www.needmoneycallmurray.com](http://www.needmoneycallmurray.com)

Call Murray Marder at (949) 315-9571 or (561-322-8342) or email at;

mmarder@email.com or murray@epixfunding.com for full details!

## Commercial Real Estate Financing

Up to 100% financing  
Terms up to 25 years  
Conventional and SBA loans available

Construction Financing  
Up to 90% financing  
Terms up to 25 years

Single loan closing for construction and permanent loans  
Franchise Financing

Up to 85% financing on start-ups and acquisitions  
Terms up to 10 years; 25 years with real estate

No minimum collateral requirements on start-up loans up to \$500,000

No minimum collateral requirements on acquisitions up to \$1,000,000

No management experience required

Medical Practice Financing (MD, Dentist, Veterinarian) 90% financing  
Terms up to 10 years; 25 years with real estate

No minimum collateral requirements on start-up loans up to \$750,000

No minimum collateral requirements on acquisitions up to \$2,000,000

Conventional real estate loans available  
As little as six months experience working in profession required

Business Acquisition Financing  
Up to 85% financing for outside buyer  
Up to 100% if partner/shareholder buyer  
No minimum collateral requirements on loans up to \$1,000,000  
Industry experience required

To APPLY online right now click below; Check out the main website in English, Spanish, Portugues, or French, then go to 4th option down (loan application on left);

<http://www.murraymarderfloridaloads.com/>

Are you losing too many sales because your website visitors get confused on your site?

My new friends Ari Galper and Perry Marshall can help you save sales!

Have you heard about ChatWise yet?

It's a new program by Ari Galper and Perry Marshall that shows you how to use live chat on your website to build trust with your visitors and improve your conversion rate.

Funny thing is, live chat has been around for a while, but it's mostly used for customer service purposes.

Using it as a pure selling tool has not worked well for many online businesses because they apply 'offline' traditional sales approaches to live chat, a highly sensitive medium.

One wrong word or phrase, use of canned responses, or pre-mature action to "go for the sale" can turn visitors off instantly, making them leave your site and never return.

ChatWise solves this problem by overlaying a no-pressure trust building approach to live chat that makes your visitors feel comfortable buying from you.

As Ari points out on his website, the real secret of online conversion is to shift away from trying to "make the sale" to creating trust with your visitors so they'll tell you the truth about what's on their mind.

This is one of those "why didn't I think of that?" brilliant common sense programs that can make a major impact on your online business, take a look:

<http://www.unlocktheinternetgame.com/go/UTIG/mmarder>

Create fast easy Ebooks in minutes, then YOU can sell online and be the expert people go to for  
YOUR Expertise!

12 Step Ebook wizard makes Ebook creation a snap!

<http://ebook.generatorsoftware.com/?af=421753>

Have any of you ever spent a ton of money on advertising trying to acquire a new customer? I have! Here is what happens, they buy one time, you make a small profit. Then what? Do you ever follow up with that same client? If not, your competition IS doing this. Here is an idiot-

proof system that you can use to put your marketing on auto-pilot. This way you keep more clients, set up systems for contacting them so they remember who in the heck you are, then they can buy from YOU over and over again. This is the SAME turnkey system that Internet heavy-hitters like Dan Kennedy, Bill Glazer, Alex Mondossian, and Robert Skrob, and Scott Tucker use. By the way, Scott Tucker made over \$ 2,000,000.00 last year. I didn't so that is why I changed my turnkey system. Did you make \$ 2 million? If not click below to see what secret marketing weapons are included in this turnkey automatic follow up system!  
The Amazing Secrets to Small Business Success revealed in this free 65 page ebook click below  
<https://crm.infusionsoft.com/go/infs/mmarder/>

Make more cash this year than the previous 12 if you are up to the challenge!

My new Buddy Armand Morin has been a trend setter online since way back in 1996 when I was still living in San Diego! If I had listened to him THEN, I would have saved myself years of over working and getting under-paid! (Can YOU relate to this in 2008 with a worldwide economic slowdown? I bet you can) These days I ALWAYS listen to what Armand advises! The guy is a master of internet marketing! He has made my life better & easier, and I am sure he can do the same for you too!

<http://internetmarketingexplained.com/sltr2.php?af=421753>

DON'T HAVE TIME TO LEARN COPYWRITING FROM THE GREAT LORRIE  
MORGAN – FERRERO ?

You should but if time IS an issue for your right now, this will be a fast way to get decent copy for your sales letters and website.

Create sales letters fast, fill in the blanks & the software creates the content for you!

<http://salesletter.generatorsoftware.com/x.php?af=421753>

I hope you have found some value in these resources! I will be adding to these each month as I discover better ways to market my own websites, products & services. I never publish anything that we don't use already!.

I wish you all increased profits, with less work, and better quality low maintenance clients!

Murray Marder

<http://www.murraymarderfloridaloads.com/>

and

[www.needmoneycallmurray.com](http://www.needmoneycallmurray.com)

(949) 315-9571

(561) 322-8342

P.S. For any referrals to us that result in a closed commercial loan, we will be happy to pay  
YOU a flat fee of

\$ 1,000.00 (USD) Contact me for full details!

P.P.S.

Hey Guys!

One last secret for you!

What is significant about \$3,253?

Well the impact of that dollar figure grows  
when I tell you that this...

Wasn't generated on a monthly basis or a  
weekly basis.

It wasn't even generated on a daily basis or  
an hourly basis.

It was generated on a PER MINUTE basis!

This was the average amount a persuasion  
expert generated each minute he spoke at  
various seminars during the last year.

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Here's the interesting part of the story...  
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This person sold a total of \$4.1 million  
dollars from a mere 14 speaking engagements.

Can you imagine speaking only 14 times and  
generating \$4.1 million dollars?

Well for the first (and likely last) time  
ever, this person has decided to share his  
highly powerful sales techniques.

<http://persuasionx.com/x.php?af=421753>

This event is NOT for everyone.

If you have no intention of speaking from stage, then it's definitely not for you.

If you don't plan on hosting a tele-seminar in the next year, this isn't for you.

If you aren't someone who plans on selling any kind of product or service in the next year, don't click the link below.

<http://persuasionx.com/x.php?af=421753>

However if you want to learn the powerful techniques to help you win over any audience and dramatically improve your sales, then click the link above.

I know you'll enjoy it.

Take care.

Murray

P.S Click on the link below right now because the seminar offer expires soon.

<http://persuasionx.com/x.php?af=421753>

Murray Marder has been a successful sales executive/marketer, mortgage banker/broker, developer, investor, and property manager industry insider of over 20 years. He bought his first property a \$ 60K condo in Encino, CA in 1983. Since then, he has closed over 2350 commercial and residential loans mainly in CA, NV, AZ, TX, MASS, FL, NC and VA. He has structured the most creative and cost efficient expansion loans (\$ 250,000 to 25,000,000) for all types of

small business owners are geared toward increasing ROI, and minimizing taxes. In a former life he was a producer of the long running TV educational show "Today's Environment" (starring Ed Begley Jr) which aired on the Discovery Channel for years. He lives in Laguna Niguel, California & Boynton Beach, Florida